

News Release

FOR IMMEDIATE RELEASE



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DNA Employee Serves as SCPRSA Luncheon Chair

Greenville, SC (March 19, 2009) – Whitney Howell, Account Executive at DNA Creative Communications (DNA), was recently selected as the South Carolina Public Relations Society of America (SCPRSA) Upstate Luncheon Chair. As Luncheon Chair, Howell handles all logistics for the Upstate chapter's monthly luncheons, including writing and distributing press releases, collecting RSVPs, organizing refreshments for guests, and tracking payments.

Public Relations Society of America (PRSA)

PRSA is a group of Public Relations professionals nationwide that seeks to strengthen both the profession as a whole, as well as its individual members. PRSA accomplishes this mission through offering continuing education programs, conducting a broad scope of research projects, and providing information exchange forums.

DNA Creative Communications

DNA specializes in advertising, branding, e-communications, public relations and special events services. Areas of expertise include government agencies, educational and financial institutions, medical practices, homebuilders, and nonprofits. An active Greenville community member, DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award.

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