

News Release

FOR IMMEDIATE RELEASE



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Whitney Howell Presents to the North Greenville Chapter of the Student Marketing Association

Greenville, S.C. (January 4, 2010) – DNA Creative Communications account executive, Whitney Howell, recently presented to the North Greenville Chapter of the Student Marketing Association (SMA). The SMA connects students to the real world through educational and networking opportunities, while preparing them for the work place. The meeting held on November 17, 2009 at North Greenville University was an opportunity for members to hear from guest speakers and ask questions.

Howell's presentation addressed entering the job market and what it is like for college graduates straight out of school. Howell explained the importance of obtaining internships and developing a portfolio to gain experience beneficial to an individual's job search.

DNA Creative Communications

DNA specializes in advertising, branding, e-communications, public relations and special events services. Areas of expertise include government agencies, educational and financial institutions, medical practices, homebuilders, and nonprofits. An active Greenville community member, DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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