



Contact:

Debbie Nelson
DNA Creative Communications, LLC
864.235.0959

**DNA Creative Communications Hosts First Session in
“Shine the Light on Your Nonprofit” Series**

Greenville, S.C. (June 7, 2010)—DNA Creative Communications recently kicked off its monthly marketing series for nonprofits with the first session, “Ignite Your Marketing Imagination.” More than 50 people attended the session in which they connected with local communications specialists through a speed dating approach to marketing.



The “Shine the Light on Your Nonprofit” series sponsors include Community Foundation of Greenville, A.T. LOCKE, Greenville Business Magazine, Greenville Forward, Martin Printing and University Center of Greenville.

All seminars will be held at the University Center of Greenville at 225 S. Pleasantburg Drive. For complete details, and to register for the series, please visit DNA’s website at dnacc.com or call 864-235-0959 extension 1.

Caption for photo 1: - Sally Potosky, Greenville Chautauqua; Julie Accetta, The Children’s Museum; Patti Raines, Camp Opportunity; Crystal Hardesty, Goodwill; Suzie Foley, Greenville Free Medical Clinic

Caption for photo 2: Jacqui Bomar, JBM & Associates; Andrea Smith, YWCA; Cynthia Neely, Graduate Greenville; Sandra Yudice, AHAM

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber’s 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.



###