

News Release
FOR IMMEDIATE RELEASE



Contact:

Debbie Nelson
DNA Creative Communications, LLC
864.235.0959

**Nonprofits Register Now for “Moving at the Speed of Light” on July 21:
Social Media Workshop to be hosted by DNA Creative Communications**

Greenville, S.C. (July 1, 2010)—DNA Creative Communications (DNA) continues its educational series for local nonprofits with the second session “Moving at the Speed of Light” on July 21. Registration for this social media workshop, in addition to the remaining “Shine the Light on Your Nonprofit” seminars, is now open online at www.dnacc.com.

This educational workshop will focus on the importance of utilizing social media for nonprofits to promote their organization, reach new demographics and generate donations. The interactive learning session with in-depth training will teach attendees about social media strategies, the basic fundamentals of recommended social media sites and the best practices for promoting an organization through social media.

Series sponsors include the Community Foundation of Greenville, A.T. LOCKE, Greenville Business Magazine, Greenville Forward, Martin Printing and the University Center of Greenville.

All seminars will be held at the University Center of Greenville at 225 S. Pleasantburg Drive. For complete details, and to register for the series, please visit DNA’s website at www.dnacc.com or call 864-235-0959 extension 1.

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber’s 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

###