

**News Release**  
FOR IMMEDIATE RELEASE



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**Nonprofits Register now for “Ignite Your Marketing Imagination” on June 2  
hosted by DNA Creative Communications**

Greenville, S.C. (May 12, 2010)—DNA Creative Communications kicks off its marketing series for local nonprofits with “Ignite Your Marketing Imagination” on June 2. Registration for the first session in addition to the rest of the “Shine the Light on Your Nonprofit” series is now open online at [dnacc.com](http://dnacc.com).

Nonprofits are invited to attend the series of 6 monthly seminars to learn tips on how to enhance their communications efforts. Session 1 will include eight “imagination stations” where participants can connect with local communications specialists through a speed dating approach to marketing focused on the following topics:

- Turn Your e-chatter Into e-results – Emily Kosa, DNA Creative Communications
- Pick a Purpose: the A, B, C’s of Media Buying – Dana Morgan, DNA Creative Communications
- Let’s Talk... Communications Therapy – Debbie Nelson, DNA Creative Communications
- Find Your Perfect Pitch & Let your PR Sing- Whitney Howell, DNA Creative Communications
- Budgets: Love ‘em or Hate ‘em, We all Need Them – Anna Locke, A.T. Locke
- Boost Your Event Brand – Jacqui Bomar, JBM & Associates
- Leave Your Customers with your Brand in Hand– Kamran Popkin, Swag Club
- Read In Between the Lines: Printing Tips from a Pro – Craig Ragsdale, Martin Printing

Series sponsors include Community Foundation of Greenville, A.T. LOCKE, Greenville Business Magazine, Greenville Forward, Martin Printing and University Center of Greenville.

All seminars will be held at the University Center of Greenville at 225 S. Pleasantburg Drive. For complete details, and to register for the series, please visit DNA’s website at [dnacc.com](http://dnacc.com) or call 864-235-0959 extension 1.

**DNA Creative Communications**

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual

LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber’s 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit [www.dnacc.com](http://www.dnacc.com).

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