

News Release

FOR IMMEDIATE RELEASE



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DNA Creative Communications Welcomes Meg Ried as Intern

Greenville, S.C. (January 26, 2010) – DNA Creative Communications, LLC (DNA) welcomes Meg Ried, of Naperville, IL, as intern. Ried, a recent graduate of Clemson University, received her B.A. in Communication Studies with a minor in advertising and emphasis in public relations in December 2009. She is a member and former Vice President of Public Relations Student Society of America and on the Clemson University Student Government Judicial Education Board.

Ried's responsibilities at DNA include writing press releases, assisting with client accounts, market research, and various other administrative duties. The internship program will enhance Ried's marketing skills, especially in the areas of public relations, special event planning and advertising.

DNA Creative Communications

DNA specializes in advertising, branding, e-communications, public relations and special events services. Areas of expertise include government agencies, educational and financial institutions, medical practices, homebuilders, and nonprofits. An active Greenville community member, DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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