

News Release

FOR IMMEDIATE RELEASE



Contact:

Debbie Nelson
DNA Creative Communications, LLC
864-235-0959

DNA Creative Communications Wins Four Matrix Awards

Greenville, S.C. (May 20, 2009) – DNA Creative Communications recently received four Matrix Awards from the Association of Women in Communications (AWC). The Matrix Awards luncheon was held at the Giatu Restaurant in the Greenville Marriot. Ellen Norman, president of the AWC Upstate Chapter, presented the awards.

Debbie Nelson, Principal, received the award in the Single Printed Piece, 4 or More Color category for the Center of Developmental Services (CDS) brochure. DNA designed and developed the brochure as an in-kind donation for CDS to use as an informational and fundraising tool.

Dana Morgan, Account Manager, won the Advertising Campaign award for the First Savers Bank Baseball Series. DNA designed the campaign to promote the opening of the bank's newest branch/corporate headquarters located at the West End of Downtown Greenville, situated behind the outfield wall of the Greenville Drive baseball stadium.



Emily Kosa, Account Executive, received the award for Annual Report 4 or More Color for Western Carolina Regional Sewer Authority's (WCRSA) Annual Report to the community. WCRSA's Annual Report is distributed each year to inform the community about their progress over the past year and their future objectives.

Whitney Howell, Account Executive, won the External Newsletter award for Powdersville Water District's (PWD) bi-annual newsletter. DNA designed the newsletter to provide a professional, yet friendly and visually-pleasing means of informing customers about PWD's events, improvements and news.

Caption 1: Ellen Norman presents DNA Creative Communications with four Matrix Awards. (From left to right: Ellen Norman, Dana Morgan, Debbie Nelson, Whitney Howell and Emily Kosa)

DNA Creative Communications

DNA specializes in advertising, branding, e-communications, public relations and special events services. Areas of expertise include government agencies, educational and financial institutions, medical practices, homebuilders and nonprofits. An active Greenville community member, DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award.

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