

News Release
FOR IMMEDIATE RELEASE



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DNA Creative Communications Promotes Two, Welcomes One

Greenville, S.C. (July 6, 2010) – DNA Creative Communications recently promoted Lauren Knight of Greenville, SC, and Meg Ried of Naperville, IL, to the position of Account Coordinators.



Meg Ried



Lauren Knight

Both Knight and Ried were interns at DNA before becoming Account Coordinators. Knight is a recent graduate of the University of South Carolina receiving her B.S. in Business Administration, with a minor in public relations. Ried is a graduate from Clemson University receiving her B.A. in Communication Studies with a minor in advertising and emphasis in public relations in December 2009. Their responsibilities as Account Coordinators include supporting public relations and public education campaigns, as well as general account assistance.



DNA also welcomes a new member to its team with the addition of Jonathan Riddle of Charleston, SC. Riddle is a student at Clemson University, pursuing a B.S. in Marketing and is a member of the Clemson University Marketing Association and Clemson University Tigeroar.

Riddle will be spending the summer as an intern with DNA, taking on various responsibilities within the company ranging from administrative work to assisting the team on public relations projects.

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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