

News Release

FOR IMMEDIATE RELEASE



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DNA Creative Communications Announces its 2010 LIVE HERE/GIVE HERE Program to Benefit Local Nonprofits

Greenville, S.C. (January 7, 2010) – DNA Creative Communications is now welcoming applications for its 2010 LIVE HERE/GIVE HERE campaign. The program is a way for DNA to partner with a local nonprofit each year to help make a difference by donating services to support that organization's annual campaign. Projects can include any combination of DNA's advertising, branding, public relations, special events and social media services. The LIVE HERE/GIVE HERE program was created because of DNA's commitment to the Upstate community and a desire to give back.

Nonprofits in the Upstate area can apply for the LIVE HERE/GIVE HERE program online at DNA's website: www.dnacc.com/liveheregivehere.php. The deadline for 2010 applications is February 1, 2010. The 2009 recipient of the LIVE HERE/GIVE HERE program was the Greenville Chapter of the American Heart Association. DNA developed the event branding for the American Heart Association's 2009 Heart Ball, including the invitations and save-the-date cards. To learn more, visit www.dnacc.com/liveheregivehere.php.

DNA Creative Communications

DNA specializes in advertising, branding, e-communications, public relations and special events services. Areas of expertise include government agencies, educational and financial institutions, medical practices, homebuilders, and nonprofits. An active Greenville community member, DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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