

News Release
FOR IMMEDIATE RELEASE



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DNA Creative Communications Welcomes Two New Staff Members



Greenville, S.C. (September 13, 2010) – DNA Creative Communications recently hired Paulette Dunn of Greenville, SC to the position of Account Executive. Dunn is a graduate of the University of Louisiana at Lafayette where she received a B.A. in Mass Communications with an advertising specialty.

Dunn brings twelve years of experience working in advertising, marketing, media sales, television production, as well as management of national and local non-profit organizations. She is a member of SCANPO, Greenville Chamber of Commerce, Olympic Games volunteer and Open Arms Hospice volunteer.

DNA also welcomes another member to its team with the addition of Bryant Lambert of Columbia, SC. Lambert is a recent graduate of Furman University where he received a B.A. in Communication Studies. Lambert joins DNA as an intern, taking on various responsibilities within the company including administrative work, writing press releases and assisting the team on public relations projects.



Photo Caption 1: Paulette Dunn

Photo Caption 2: Bryant Lambert

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber’s 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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