

News Release

FOR IMMEDIATE RELEASE



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**DNA Creative Communications selects the Alliance for Quality Education as its
2010 LIVE HERE GIVE HERE partner**

Greenville, S.C. (February 26, 2010)—DNA Creative Communications is pleased to announce the Alliance for Quality Education (AFQE) as the recipient of its 2010 LIVE HERE GIVE HERE campaign. Through this annual partnership, DNA will donate services to strategically support AFQE's communications plan.

DNA created the LIVE HERE GIVE HERE program as a way to partner with local resource organizations to help make a difference by donating services to support the organization's annual campaign. Projects can include any combination of DNA's advertising, branding, public relations, special events and social media services.

For more information, visit www.dnacc.com/liveheregivehere.php.

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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