

News Release
FOR IMMEDIATE RELEASE



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Whitney Howell Elected to AAF Greenville Board of Directors



Greenville, S.C. (June 22, 2010)– Whitney Howell, account executive at DNA Creative Communications, has been elected to serve on the American Advertising Federation of Greenville (AAF Greenville) 2010-2011 board of directors.

Howell brings her experiences from being an active member on the AAF Greenville Diversity Committee for the past two years. As a member at large on the board of directors, Howell will represent the needs and interests of the Greenville members to the AAF district and national boards while continuing to address community, district and national industry issues and AAF initiatives with the local membership.

AAF Greenville

AAF Greenville is a local market affiliate of the American Advertising Federation that encourages professional development through seminars, award presentations, networking and industry leader recognition. The organization is comprised of nearly 70 members who work in advertising, marketing and public relations industries throughout Greenville, Spartanburg and Anderson, S.C. and Asheville, N.C. For more information please visit www.aafgreenville.org.

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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