

News Release

FOR IMMEDIATE RELEASE



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Whitney Howell Presents to High School Students about AAF Greenville's Minority Internship

Greenville, S.C. (March 11, 2010)– Whitney Howell, Account Executive at DNA Creative Communications, recently presented on behalf of the American Advertising Federation of Greenville (AAF Greenville) to a marketing class at Greenville High School. Howell spoke to the students about AAF Greenville's Minority Internship Program, a two-week summer program that enables students to explore the advertising field, as well as make lasting connections with local businesses in the communications industry.

She also presented the range of jobs available in the field, the variety of skill sets needed, and how students can prepare for a career in the industry. In the interactive session, students were given the opportunity to ask questions about advertising careers and discuss the information presented. Howell volunteers as a member of AAF Greenville's Diversity Committee to publicize the internship opportunity and recruit applicants from high schools in the Greenville area.

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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