

News Release

FOR IMMEDIATE RELEASE



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**Debbie Nelson of DNA Serves as a Panelist at
“Marketing on a Shoestring Budget”**

Greenville, S.C. (March 26, 2010) – DNA Creative Communications’ Principal, Debbie Nelson, recently shared her public relations expertise at the Greenville Chamber’s second annual “7 Experts-7 Tips- 7 Minutes” seminar with panelists discussing “Marketing on a Shoestring Budget.”

Nelson was joined by six other local marketing professionals who each utilized 7 minutes to present an actionable tip for attendees to apply to their own businesses.

Attendees enjoyed the informative luncheon and the networking opportunity. The seminar comprehensively covered a variety of marketing strategies, including specific tips from the experts on word-of-mouth marketing, public relations, tradeshow marketing, e-mail marketing, digital printing, social media and direct mail.

For more information about marketing tips, visit www.dnacc.com/presentations.php.

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber’s 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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