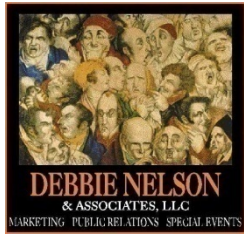


News Release
FOR IMMEDIATE RELEASE



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Debbie Nelson & Associates, LLC Receives Matrix Award

Greenville, S.C. (June 13, 2007)- Debbie Nelson & Associates, LLC (DNA) received the 2007 Matrix Award for Annual Report 4 Color or More, which was presented by Ellen Norman, president of the Greenville Chapter of the Association of Women in Communications. The award recognizes DNA's professional and creative work on Western Carolina Regional Sewer Authority's Popular Annual Financial Report (PAFR).

The PAFR is an external publication that is designed to be easily understood and visually pleasing while informing the public of Western Carolina's environmental stewardship efforts and availability as a community resource. It is distributed to the public through six area newspapers as an insert during January. In 2006, there were 158,436 PAFR's circulated to the public.

DNA, established in 1997 by Debbie Nelson, is a full service public relations and marketing agency specializing in developing campaigns for banking and financial institutions, homebuilders and developers, medical group practices, government agencies, and small businesses. The team at DNA includes Debbie Nelson, President, Dana Morgan, Account Executive, and Meghan Spigner, Public Relations Specialist. This group takes a hands-on approach to handling all accounts, taking time to develop personal relationships with each client. For more information about DNA call 864-235-0959 or visit the company's web site at www.debbienelsonandassociates.com.

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