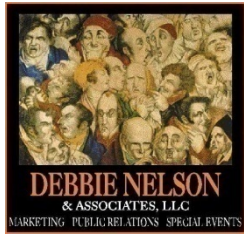


News Release  
**FOR IMMEDIATE RELEASE**



**Contact:**

Debbie Nelson  
Debbie Nelson & Associates, LLC  
864-235-0959

**DNA Acquires Socoh Marketing**

In February 2005, Debbie Nelson and Associates acquired Socoh Marketing, a Greenville-based firm with expertise in professional and business services and healthcare marketing. The acquisition included the transition of various Socoh clients, the consultancy's creative portfolio and proprietary business systems.

Debbie Nelson met Socoh president Brad Majors in 1997 when they worked together on a Greenville Humane Society marketing project. When Majors accepted the position of Director of Marketing at Greenville Technical College, his friendship with Nelson as well as their shared marketing philosophy made the acquisition a perfect arrangement.

"The overlapping services and philosophies provided by Debbie Nelson & Associates and Socoh, as well as the experience of both companies within various markets, will assist in making this a natural transition. Brad and I are quite similar in the way we handle our accounts. And I am thrilled to be able to continue the great work that he has provided to his clients."

###