



News Release

FOR IMMEDIATE RELEASE

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Community task force announces remedy for Greenville's rivers

Project Rx event to provide proper disposal of unused medicine

Greenville, S.C. (September 14, 2010) – At a press conference held this morning at Renewable Water Resources (ReWa), key community groups announced a campaign working to keep Greenville's rivers and residents safe from unused medicine. ReWa, along with the Greenville County Sheriff's Office, Greenville Family Partnership, Greenville Technical College and Greenville Safe Communities, will sponsor a drug take-back event November 13 at Greenville Tech's main campus that will offer the community a safe alternative to flushing unused pharmaceuticals down the drain.

"Medicines that are flushed or poured down the drain are contaminating our water sources," said Ray T. Orvin, Jr., ReWa executive director. "As good stewards of our community's resources, the Project Rx task force wants to help Greenville residents properly dispose of medication for the health of our environment and community."

In addition to the environmental benefits of safely disposing pharmaceuticals, the Project Rx sponsors also want to help Greenville residents rid their homes of unused or expired medications to protect the community's youth. According to the Greenville Family Partnership, every day, 2,500 youth ages 12 to 17 abuse a pain reliever for the first time.

"Prescription drugs are the second most abused illicit drug by teens, but even over-the-counter drugs can be dangerous when not used or disposed of properly," said Carol Reeves, executive director of Greenville Family Partnership. "If Project Rx keeps just one child from abusing them, we will be successful."

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The Project Rx drug take-back event will take place Saturday, November 13 from 10 a.m. – 2 p.m. at the Main Campus of Greenville Technical College on Pleasantburg Drive. The event will be a multiple-lane, drive-through event, allowing community members to conveniently stay in their vehicles and quickly drop off unused medicines. Please visit www.ariverremedy.org for more information on Project Rx and how to prepare pharmaceuticals for the Nov. 13 collection event.

About Renewable Water Resources (ReWa)

ReWa's goal is to promote a cleaner environment, and to protect the public health and water quality of the Upstate waterways, while providing and developing the necessary sewer infrastructure for the growing economy. ReWa serves more than 400,000 industrial, commercial and residential customers in Greenville County and parts of Anderson, Spartanburg, Pickens and Laurens Counties.

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