

News Release

FOR IMMEDIATE RELEASE



Contact:

Debbie Nelson
DNA Creative Communications
(864) 235-0959

DNA Principal Graduates from Leadership South Carolina

Greenville, SC (April 12, 2011) –Debbie Nelson, principal of DNA Creative Communications (DNA), recently graduated from Leadership South Carolina. Throughout the 9 month program, approximately 50 participants had the opportunity to further advance their leadership abilities as well as broaden their understanding of issues facing the state.

The program offered excellent networking opportunities with a diverse group of South Carolinians. Sessions included presentations, panels, experiential learning, and a great deal of interaction between class members and presenters. Leadership South Carolina provided a forum for different points of view with topics ranging from education, social issues, economics, natural resources, and legislation. State-wide challenges were explored and discussed in order to encourage positive change throughout the Palmetto State.



Photo Caption: Chair of the LSC Board of Trustees Chris Christiansen (Left), and President and CEO of the South Carolina Chamber of Commerce Otis Rawl (Right), presented DNA Creative Communications Principal, Debbie Nelson with a plaque commemorating her graduation from Leadership South Carolina.

Leadership South Carolina

Leadership South Carolina is a statewide endeavor that develops South Carolina's emerging leaders to increase the State's capacity to address issues affecting the quality of life. It was established in 1979 by the Governor's Office and the South Carolina business community. It is one of the oldest and most respected of the statewide leadership programs. Through the collaboration of the SC Chamber of

Commerce, the University of South Carolina, and Clemson University, Leadership South Carolina provides opportunities for personal growth including assessments of learning and leadership styles and how these styles interact with those of others.

DNA Creative Communications

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit www.dnacc.com.

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