

**News Release**  
FOR IMMEDIATE RELEASE



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**Debbie Nelson Presents February 2011  
Small Business of the Month Award**

Greenville, S.C. (February 17, 2011)—Debbie Nelson, principal of DNA Creative Communications, LLC, presented the February Greenville Chamber’s Small Business of the Month Award to JBM & Associates, LLC, (JBM) at the Chamber Board of Directors monthly meeting. JBM founder and president Jacqui Bomar accepted the award. JBM is an event management and marketing firm that specializes in consumer trade show management. They are best known for their production of various boat shows, grand openings, and events including the Upstate Women’s Show, held annually at the Carolina First Center.



Each month, the Greenville Chamber selects a local, small business to receive the Small Business of the Month Award in recognition of outstanding business operations, as well as a proven concern for the Greenville community as a whole. Monthly winners qualify as nominees for the Small Business of the Year Award, which is given at the end of each year. DNA Creative Communications, LLC received the Small Business of the Year Award in 2005. As an active member for many years, Debbie has served on several Chamber committees and currently serves as the Chamber’s Small Business Committee Chair.

For more information visit:

<http://www.greenvillechamber.org/small-business-of-the-month-february-2011.php>

**DNA Creative Communications**

DNA is a full-service communications firm specializing in advertising, branding, e-communications, public relations and special event planning. The DNA team develops and executes strategies for clients in

various arenas, including education, housing, healthcare, recreation and the environment. DNA offers an annual LIVE HERE GIVE HERE program – a pro bono initiative that allows DNA to select and partner with a local nonprofit to develop a sustainable communications strategy. DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award. For more information, please call 864-235-0959 or visit [www.dnacc.com](http://www.dnacc.com).

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