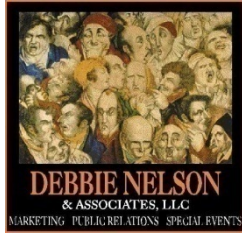


## News Release

FOR IMMEDIATE RELEASE



### Contact:

Debbie Nelson  
Debbie Nelson & Associates, LLC  
864-235-0959

### **DNA Assists in Launching Inaugural Upstate Women's Show**

Greenville, SC (August 23, 2008) – Debbie Nelson & Associates (DNA) proudly assisted in launching the inaugural Upstate Women's Show on August 22, 2008, held at the Carolina First Center. DNA coordinated the logistics of the ribbon cutting for the show's opening, which Greenville City Council members attended, including Chandra Dillard and Diane Smock. Debbie Nelson also served as the BI-LO Cooking Stage On-Site Manager throughout the weekend, coordinating event logistics with the presenters and overseeing the various programs held at the stage.

JBM & Associates, a consumer show management and marketing company, produced the event, which targeted women ages 25-64. The show offered shopping, educational seminars, and interactive demonstrations in a variety of areas, such as health and wellness, food and wine, home improvement, arts and crafts, business and finance, and fashion and beauty, among others. Lisa Rinna from Days of Our Lives and Dancing with the Stars and Terry Haas from HGTV made special appearances.

###