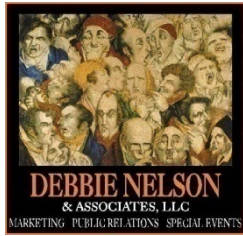


## News Release

FOR IMMEDIATE RELEASE



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### Debbie Nelson Presents at City of Greenville Business Seminar

Greenville, SC (February 20, 2009) — On Wednesday, February 25, Debbie Nelson, founder of Debbie Nelson & Associates, will present at a free, educational seminar hosted by the City of Greenville for owners, managers and employees of local businesses. In her presentation entitled “Energize Your Business: The DNA of Marketing,” Nelson will share tips for developing and implementing a successful, cost-effective marketing strategy.

This will be the first of a series of monthly seminars designed to provide participants with information and advice to help them succeed, as well as to provide them with a unique opportunity to discuss the real-world challenges of running a business. The seminars will be led by some of the area’s top consultants and business leaders and will feature a variety of topics.

The seminar, open to the public, will be held from 11:30 a.m. – 1:00 p.m. in the 3<sup>rd</sup> floor conference room of City Hall, located at 206 South Main Street. Drinks will be provided, but attendees should plan to bring their own lunch. For more information or to register for the seminars, contact the City’s Economic Development Department at (864) 467-4401 or send an e-mail to [mferguson@greenville.gov](mailto:mferguson@greenville.gov).

Debbie Nelson & Associates is a local, public relations and marketing firm, specializing in developing effective communication tools for both large and small businesses. In 2005, the firm was honored as Small Business of the Year by the Greenville Chamber of Commerce.

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