

## News Release

FOR IMMEDIATE RELEASE



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### DNA Employee Accepted to Furman Connections Program

Greenville, S.C. (January 12, 2009) – Dana Morgan, Account Manager at DNA Creative Communications (DNA), was accepted as a participant in Furman University's *Connections* Women Leadership Program for women leaders in the Upstate. Morgan will join a select, diverse group of approximately 30 other women in the Upstate for six events, including an orientation and kickoff presentation, a luncheon/lecture/discussion series on issues confronting women in leadership and a graduation dinner featuring a keynote speaker.

Sponsored by Furman University, *Connections* is a premier leadership development program intended to connect women who possess both proven and potential leadership abilities. Each event features influential female leaders in the Upstate, including elected officials, local ministers, superintendents, and prominent business and community leaders, who share their achievements and challenges as women leaders and promote lively discussion about these issues among class members. Currently in its twelfth year, *Connections* provides a unique opportunity for women to network and develop their leadership potential.

### DNA Creative Communications

DNA specializes in advertising, branding, e-communications, public relations and special events services. Areas of expertise include government agencies, educational and financial institutions, medical practices, homebuilders, and nonprofits. An active Greenville community member, DNA is the proud recipient of the Greenville Chamber's 2005 Small Business of the Year Award.

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